

RED THREAD

Steelcase

Your Home Workspace

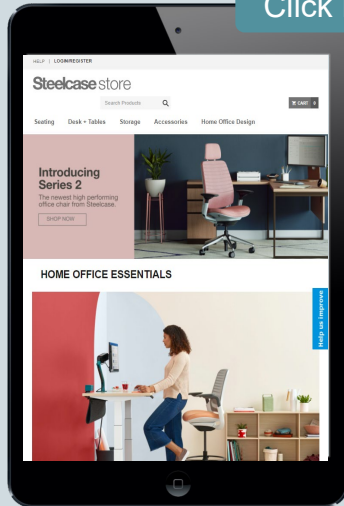
Programs, Products
& Platforms



One Partner Three Platforms Hundreds of Products

Let's make the home office work for you...

Click Here

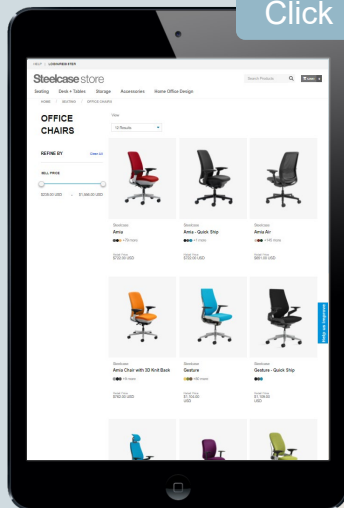


Steelcase Store

Furniture & Accessories | Standard Retail Site

- This retail site is available for the general public. Products include furniture, accessories and home office support tools from Steelcase brands and partners like West Elm, FLOS and AMQ.
- Red Thread clients can use promo code **daRTBoston10** for an additional 10% off

Click Here

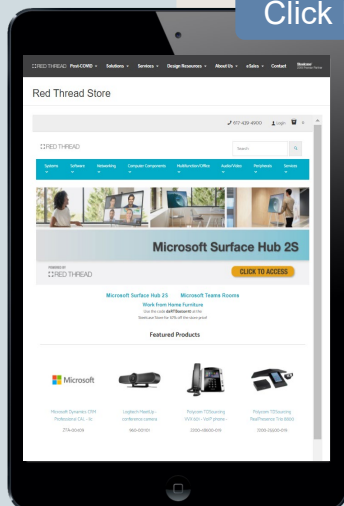


Steelcase Store – Customized

Furniture & Accessories | Co-Branded Business Site

- Based on the retail platform, this site can be customized to display a curated subset of products and negotiated pricing along with your company logo.
- Multiple payment options can be configured for either credit card or procurement system integration. Like the retail store, standard or professional delivery options are available. Customized time to set up is 1-4 weeks depending on the customization.

Click Here



Red Thread Technology Store

Technology & Remote Collaboration Products

- The Red Thread store is a technology-focused site that can be co-branded and custom tailored specifically to the products you want to offer your employees.
- The site can be configured to display only a pre-approved selection of products and represent pre-negotiated discount pricing.
- Brand partners include Microsoft, Jabra and Samsung.



Let's make your money go farther...

with established work from home programs by Red Thread & Steelcase

*example pricing model

Wayfair Example

Steelcase Series 1 Task Chair **\$415.00**

Delivery **Free**

Sales Tax **\$25.94**

Total Investment per chair **\$440.94**

\$44,094

100 units, employees using personal funds or company stipend on retail sites

Steelcase Store

Steelcase Series 1 Task Chair **\$414.00**

Standard Red Thread 10% off **\$372.60**

Delivery **Free**

Sales Tax **\$23.29**

Total Investment per chair **\$395.89**

\$39,589

100 units, employees using personal funds or company stipend on Steelcase store with Red Thread referral code

Steelcase Store - Customized

Steelcase Series 1 Task Chair **\$414.00**

Negotiated discount 15% off **\$351.90**

Delivery **Free**

Sales Tax **\$21.99**

Total Investment per chair **\$373.89**

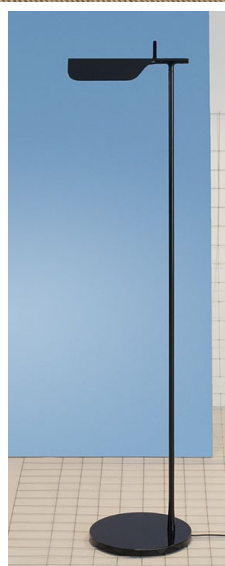
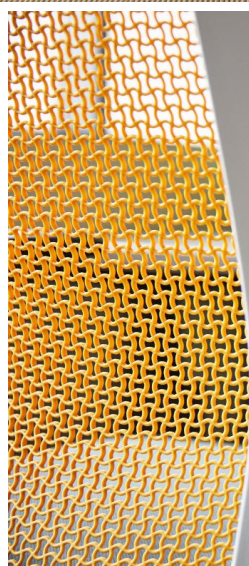
\$37,389

100 units, employees of *established Red Thread customers* using personal funds or company stipend on enhanced Steelcase store platform. Procurement integration options available.

*additional discounting models may be available for large orders



Products for a dedicated workspace





Products for a connected home





Products for enhanced living space



our brand partners



west elm

nanimarquina

Jabra®

FLOS

coalesse®

Targus®

SHARP



turnstone®
A Steelcase Brand

logitech 

Steelcase

A| M | Q



SAMSUNG

What's trending



West Elm **Pebble**



Turnstone **Simple Table**



Steelcase **Think**



West Elm **Slope Lounge**



Turnstone **Buoy**



Samsung **Flatscreen Monitors**



AMQ **Activ Pro**



Steelcase **Series 1**



AMQ **Boost Power**



Logitech **H800 Headset**



Microsoft **Surface Hub**



Jabra **PanaCast Camera**



West Elm **Greenpoint**




West Elm **Linear C Lamp**

The Steelcase logo is centered in the upper half of the page. It consists of the word "Steelcase" in a bold, dark grey, sans-serif typeface. The background features large, overlapping organic shapes in a light beige, a muted red, and a light blue.

Love how you work.

 RED THREAD

 [Click here to learn more about
Red Thread home workspace programs](#)