



# 21<sup>st</sup> Century Classroom Design

K-12 Furniture & Technology

RED THREAD

Steelcase  
EDUCATION

K-5 Classrooms

## Elementary School Classroom



Fomcore Round ottoman 18" Crescent ottoman, Arc bench 60, Connect low back sofa, Falcon's nest, Rock n Roller, Lily pads, Diamond ottoman

BUDGET PRICE: \$31,022.00  
Please contact us for additional discounting.

Elementary School Classroom



Fomcore Lily pads, Lily cart, 4' FOM bag, Ottoman, Bench, Bowtie Combo, Diamond ottoman, Step Series, Robin's nest

BUDGET PRICE: \$38,334.00  
Please contact us for additional discounting

## Elementary School Classroom



Smith System Planner Studio table, Interchange crescent tables, Elemental Pedal student desks, Nest & Fold Tables, Groove chairs and stools, Numbers chairs, Oodle stool, Flowform seating, Flowform flex screens, Flowform mobile storage, Cascade storage.

BUDGET PRICE: \$54,170.00  
Please contact us for additional discounting

# PK-5th Grade Classrooms



Flowform Seating | Groove | Orbit Tables | Planner Activity Table | Planner Studio | Polyvision Textura | Flowform Storage

Please contact us for pricing.

# K5 Classroom | A



Campfire Lounge | Interchange Tables | Flavors Stack Chairs | Buoy | Skate Table | Cascade Storage | Convery

BUDGET PRICE: \$58,863.00  
Please contact us for additional discounting

# K5 Classroom | B





# K5 Classroom | C



Middle & High School Classrooms

5th-8th Grade Intervention



Soft Rocker | Campfire Lounge | Verb Chevron Flip Top | Shortcut Tripod Base | Verb Trapezoid Table | Shortcut Stool | Bivi Depot | Planner Whiteboard

BUDGET PRICE: \$47,186.00  
Please contact us for additional discounting

# HyFlex Classroom Concept A



# Active Classroom



Scoop | Campfire Slim Table | B-Free | Node | Verb | Sans | Motif | Personal Whiteboards | Flow

BUDGET PRICE: \$42,406.00  
Please contact us for additional discounting

# Makerspace



# 5th-8th Grade Classroom



# Flip Classroom





# Flipp Classroom | Presentation Mode



Planner Studio Tables | Shortcut | Flex Rail with Markerboard and Screens | Flip Top Tables

Please contact us for pricing.

# Learn Lab



# Multipurpose Room



# 6th-8th Grade Lab





In-Between Spaces

# Corridor Collaborative Area 1<sup>st</sup> -2<sup>nd</sup> Grade



Flowform Seating | Flowform Storage | Soft Rocker | Orbit Tables

BUDGET PRICE: \$12,639.00  
Please contact us for additional discounting

## Corridor Collaborative Area 7-8th Grade





## In-Between Space



Library Learning Commons + Media Centers

## Elementary Library



Fomcore Round ottoman 18", 36" ottoman with TFL, Curved armless, Caylee Caterpillar combo, Crescent ottoman, Arc bench, Eagle's nest, 4'FOM bag, Diamond ottoman

BUDGET PRICE: 58,600.00  
Please contact us for additional discounting.

# Library



Shared Spaces



Campfire Lounge | Shortcut | Flowform Storage | Elbrook Tables | Sully | B-Free Beam | B-Free Tables

Please contact us for pricing.

# Shared Spaces



Away From The Desk | Cubb Seating | B-Free Table | Flex Markerboards | Flex Screens | Fflow

Please contact us for pricing.

# Student Commons



# Shared Spaces





# Shared Spaces



Freeform Storage | Orbit Table | Sully | Freeform Seating | Shortcut with worksurface

Please contact us for pricing.

# Learning Commons



# Media Center



# Tech Classroom



Café Spaces

# Cafetorium



Groove Stack Chair | Verb Flip Top Team Table | Flex Work Table | Scoop | Campfire Lounge

BUDGET PRICE: \$80,651.00  
Please contact us for additional discounting.



Faculty Spaces



Café



Cubb | Move | Lox | Avi Lounge | Montara650 | Potrero415 | B-Free Table | Brody | Lagunitas Lounge | Walkstation

Please contact us for pricing.

# Staff Lounge



# Large Conference



# Outdoor Learning Spaces

# Outdoor Learning Spaces



Smith System Flowform Outdoor Seating and Tables, Tenam Amped Chairs and Side Tables, Drift Seating, Viccarbi Burin Standing table, solar swivel chair/table

Please contact us for pricing.

# Outdoor Learning Spaces



TenJam Amped Chairs and Side Tables, Drift Seating, UFO stacking stools, Rad pad disks

Please contact us for pricing.

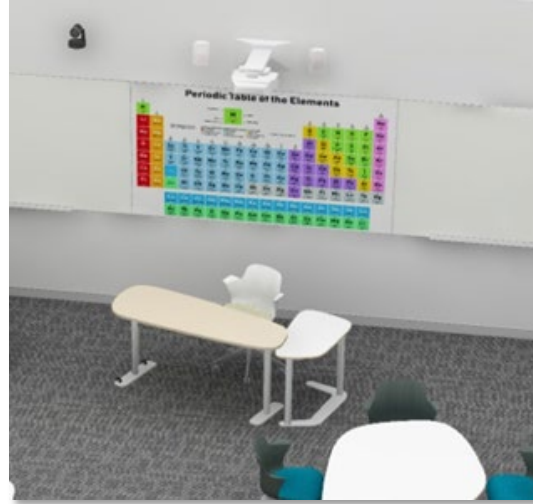
# K-12 Classroom Technology

## K-12 Classroom Technology



### Epson Short Throw Projector \$2,800

- Wall-mounted, high brightness, high-resolution projector.
- Package includes wall mounted speakers, amplifier and complete installation.



### Epson Interactive Projector \$3,500

- Wall-mounted, high brightness, high-resolution interactive projector.
- Package includes wall mounted speakers, amplifier and complete installation.



### Promethean 65" Interactive Monitor \$3,900

- 65" Interactive high-resolution wall mounted display.
- Package includes wall mounted speakers, amplifier and complete installation.



### Service Options:

- Comprehensive Service Plans – \$400.00
- Annual Technical Support – \$160.00



About Us

# Our Value

## Culture of Engagement

We take the time to gain insight into your people, culture and space to tailor a strategic solution perfect for you. We pride ourselves in delivering an exemplary customer experience.

## Steelcase Relationship

Steelcase invests more than \$40 million annually to gain insight into drivers that impact our global economy, the world of work, and learning environments. Our unique relationship with Steelcase Education provides you with direct access to comprehensive research, analysis and insight into how students learn today.

## Product Portfolio

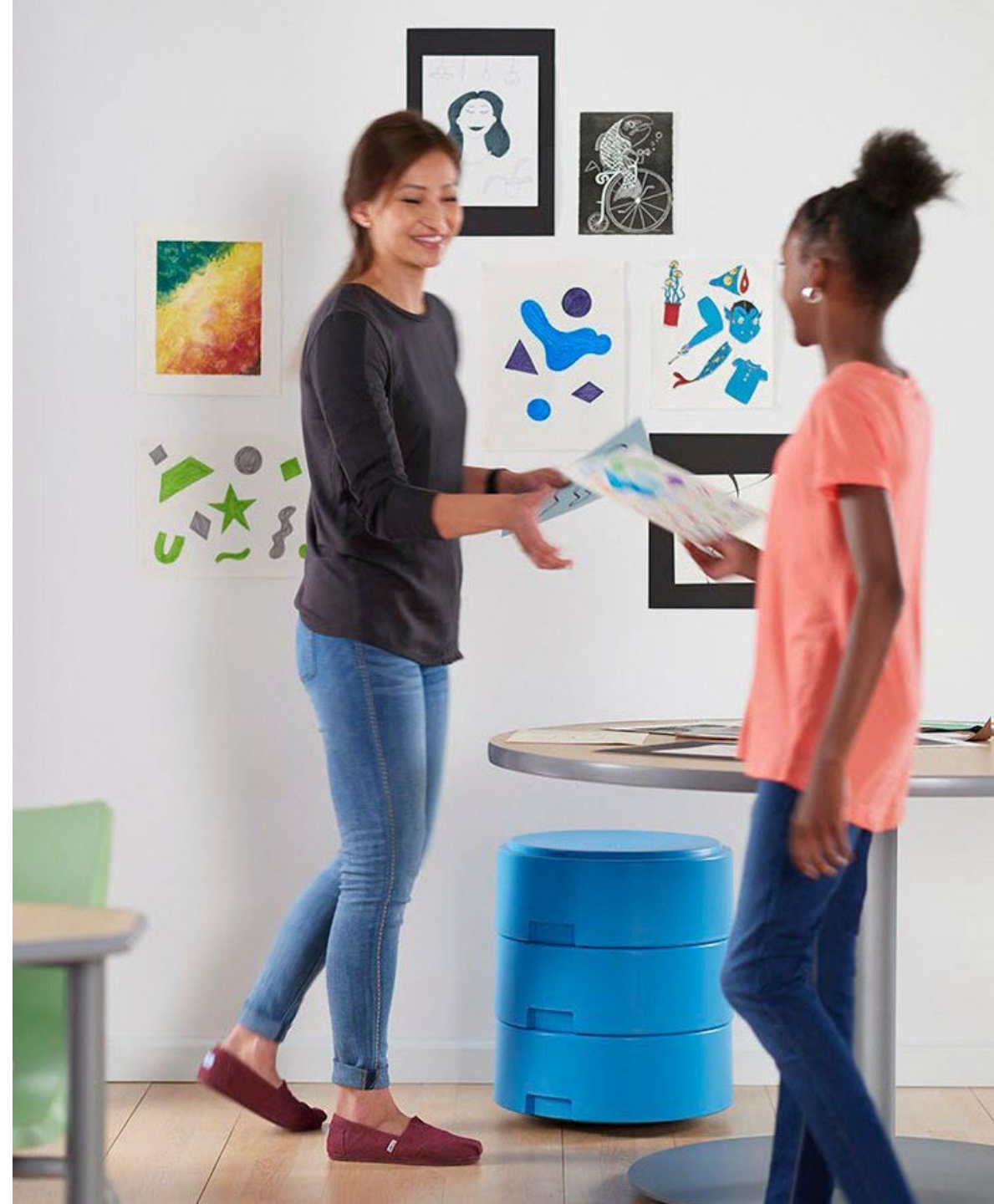
We offer a one-stop-shop for all of the products demanded in today's workplace, bringing you unparalleled value and streamlined service.

## Integrated Experience

Our diverse internal teams seamlessly integrate everything from furniture, audiovisual and architectural systems to technology services, flooring, and custom solutions. Whether you choose us for a single service or utilize our broad range of capabilities, we help you navigate the complexities inherent in any project.

## Comprehensive Services

Our partnership doesn't end with the completion of your project. As your learning environment needs continue to evolve over time, we are there to support you.



# Your Team

## SALES



**MARY SAUVAGEAU**  
General Manager K-12  
860.810.2835  
[MSauvageau@red-thread.com](mailto:MSauvageau@red-thread.com)

Mary has spent her entire career in the K-12 furniture business. She serves as the leader for the K-12 team, utilizing her expertise in developing applications for evolving learning environments and relying on her industry experience in anticipating and planning for successful project implementations. Mary oversees all K-12 projects and resources to ensure expectations and objectives are met.



**GINA DELPESCHIO**  
Sales Representative K-12  
413.537.8927  
[GDelPeschio@red-thread.com](mailto:GDelPeschio@red-thread.com)

Gina, your first point of contact, is responsible for managing the client relationship. She helps schools and the A & D community remain current with the latest applications for libraries, cafeterias, classrooms, makerspaces and more. She will advise and guide you through product selection, design intent and budget pricing. Gina joined Red Thread in 2017 with 10 years of sales experience.



**MATT CURTIN**  
Director of AV Sales  
603.512.4740  
[MCurtin@red-thread.com](mailto:MCurtin@red-thread.com)

Matt offers over 25 years of technology sales knowledge and a decade of Commercial AV experience. As the leader of the AV Sales team his primary goal is to ensure that Red Thread's clients receive expert advice, innovative technology solutions and best-in-class service.

## ACCOUNT MANAGEMENT



**JANICE CARRASQUILLA**  
Account Manager  
860.681.4838  
[JCarrasquilla@red-thread.com](mailto:JCarrasquilla@red-thread.com)

Janice has been in the K-12 industry for more than 15 years. She is your day-to-day contact, providing dedicated support for onsite service and new project inquiries. Janice is often onsite to connect with contacts, verify site conditions, monitor installations, and manage all details to ensure success. She clarifies all the details needed to make sure the order is correct and is responsible for quality control.



**SUZANNE GONCALVES**  
Account Coordinator  
860.291.5610  
[SGoncalves@red-thread.com](mailto:SGoncalves@red-thread.com)

Suzanne works closely with the project team to understand and support project timelines and requirements. She is responsible for order fulfillment, tracking, change orders and product delivery. She handles post occupancy tracking issues including punch list, warranty, and freight claims. Suzanne joined Red Thread in 2005 and has more than 15 years of industry experience.



**STEPHANIE KANE**  
Sales Coordinator, Team Leader  
413.391.6241  
[Skane@red-thread.com](mailto:Skane@red-thread.com)

Stephanie works closely with the project team to understand and support project timelines and requirements. She is responsible for order fulfillment, tracking, change orders and product delivery. She handles post occupancy tracking issues including punch list, warranty, and freight claims. Stephanie joined Red Thread in 2008 and has over 14 years of industry experience.

## DESIGN TEAM

Our design team will work with your team and architect and design firm on product applications, typicals, and renderings, as well as fabric and finish selections.

## PROJECT MANAGEMENT TEAM

Our project management team is responsible for the efficient and accurate execution of your project. They will develop an implementation plan, manage project meetings, conduct walkthroughs, and project closeout.

## FLOORING TEAM

Our flooring team will manage your project from start to finish, including specification, installation, and ongoing service.

# Our Project Implementation Process

## Preliminary Planning & Design

- Assemble the project team
- Define scope, objectives, and protocols
- Share relevant trends and concepts
- Solidify a workplace strategy
- Define preliminary budgets
- Design intent & ancillary strategy

## Design Development

- Furniture plan & finish palette
- Ancillary solutions
- Set kickoff & meeting schedule
- Identify stakeholders
- Manage schedules
- Monitor project financials

## Specification / Order

- Final design intent
- Final budget
- Final product specification
- Confirm project schedule
- Place order & track product
- Furniture installation drawings

## Pre-Install & Installation

- Track shipments
- Perform final site verification
- Finalize installation drawings
- Coordinate schedule
- Monitor actual costs vs. budget
- Inspect installation & workmanship
- Create & manage punch list
- Manage change orders

## Post-Occupancy

- Perform walkthrough
- Create a final punch list
- Submit close-out documents
- Seek feedback to identify key learnings and incorporate into future processes
- Respond to ongoing needs including onsite service, reconfigurations and new project inquiries

# Our Manufacturing Partners & Contracts

## Furniture & Technology Manufacturing Partners

Red Thread has partnered with industry-leading furniture and technology manufacturers to create innovative classroom, libraries, and common spaces. Here are some examples:

### FURNITURE

- Amtab
- Artcobell
- Brodart
- Create by Red Thread
- Fleetwood
- Fomcore
- KI
- Norvanivel
- Palmieri
- Paragon
- Smith System
- Steelcase
- Whitney Brothers

### TECHNOLOGY

- Crestron
- Extron
- Epson Brightlink Projection Systems
- Microsoft
- Promethean Interactive Boards
- Sony

[View our full partner list](#)

## Red Thread Authorized Contracts

- Massachusetts State Contract
- MHEC (Massachusetts Higher Education Consortium)
- E&I (Educational and Institutional Cooperative Purchasing)
- Connecticut State Contract

[View our contracts](#)



# About Red Thread

## What We Do

We help transform workplaces to engage employees and support their best work by integrating furniture, technology, and architectural systems.

- Furniture
- Technology + Collaboration
- Architectural Systems
- Flooring

## Who We Are

Our collaborative, resourceful and strategic employees are dedicated to helping create authentic and engaging environments for your people.

- 350+ people with diverse expertise
- Cross-functional integrated teams
- Steelcase-owned dealership
- 500+ manufacturing partners

## Where We Are

We support you, anywhere, with local dedicated teams, regional resources, and our national and global networks.

- 10 Sales locations throughout CT, MA, NH, ME and VT
- 3 Warehouses



## Our Approach: Integrated Interiors

Our holistic integrated approach provides a comprehensive interior fit-out:

### Technology

- Collaboration solutions
- Equitable experiences
- Space optimization tools

### Architectural Systems

- Demountable walls & pods
- Modular power & data
- Sound masking

### Furniture

- Ecosystem of neighborhoods
- Palette of postures
- Residential feel
- Custom solutions

### Flooring

- Carpet, wood, tile, stone
- Delineate zones throughout the floorplan





## **We aspire to create great experiences wherever learning happens.**

Whether you design them, manage them or work in them, we can help you create high performance, sustainable learning environments that bring students and educators together to focus, collaborate, socialize and learn.

 RED THREAD

**Steelcase**  
EDUCATION