

ONE BROADWAY
Cambridge, MA

Project Partners

Elkus Manfredi
Leggat McCall Properties

Trends

Real Estate Optimization
Wellbeing
Collaboration

Solutions

Furniture



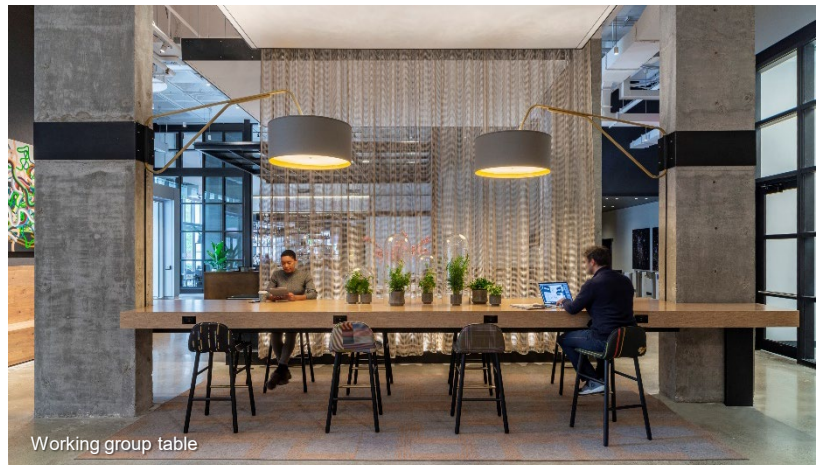
Work café in lobby | Photos © Adrian Wilson Interior Photography

In the heart of Kendall Square, One Broadway reflects its innovative neighborhood.

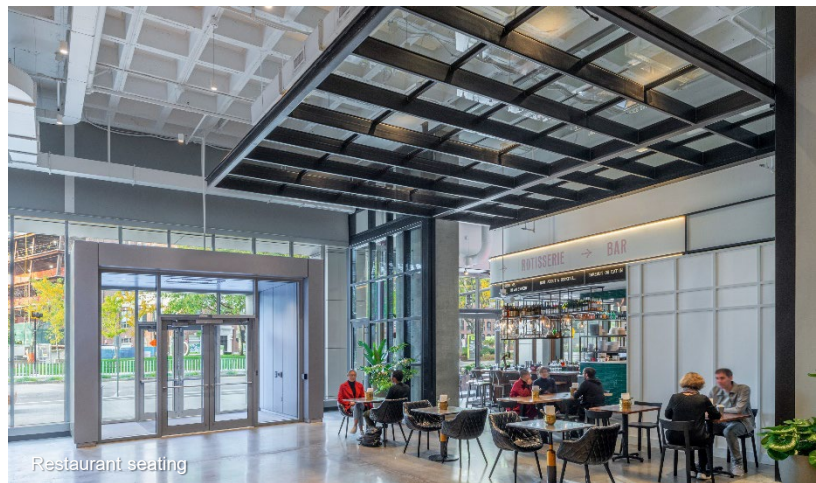
The lobby area of One Broadway, a 16 story and 312,704sf multi use/tenant commercial building, underwent a complete renovation and transformation. The lower level area of the commercial retail space owned by MITIMCo acts as a gateway to tenants of the building, including members of the Cambridge Innovation Center (CIC). Founded by MIT graduates, the CIC is a coworking space that gives entrepreneurs and startups around the globe a collaborative space to innovate.

The Red Thread Lifestyle group worked in partnership with the project team to select furniture applications for the work café, the restaurant and the common communal spaces. The restaurant seating was comprised of stone-top tables and black leather chairs. The common collaborative areas include working group and high-top tables, soft seating, and a conference room for focus work. This three-phase project involved multiple global manufacturers, complex finish and fabric applications, along with an extensive fire code certification process.

Conveniently positioned steps away from the Red Line MBTA station with bus and shuttle stops nearby, local technology innovators are also at the epicenter of technology, biotechnology, education and venture capital --- all of which are reflected in One Broadway's design, architecture, and furniture solutions.



Working group table



Restaurant seating